



## ASLE Publishers Exhibit & Program Advertising Form

Publisher/Exhibitor: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ email \_\_\_\_\_

Representative(s): 1. \_\_\_\_\_ 2. \_\_\_\_\_

Rep Email(s): 1. \_\_\_\_\_ 2. \_\_\_\_\_

Additional representative/email: \_\_\_\_\_

### **Table Fees:**

_____ Full Table fee (includes one rep registration):	\$350
_____ Additional tables @ \$125 each	\$ _____
_____ Additional attendees @ \$100 each	\$ _____
_____ Half Table fee (includes one rep registration):	\$225
_____ Additional attendees @ \$100 each	\$ _____

**Important:** ASLE cannot staff tables for authors or publishers, and prefers that you send a representative. However, in response to prior requests, we WILL allow unstaffed tables and set up your books at the beginning of the conference and take them down at the end. We cannot ship books back, so they will be donated or given away at the end of the conference. Prices for unstaffed tables are the same due to our increased logistical/administrative costs.

Single or small numbers of titles can be represented at staffed tables with *The Scholar's Choice*; contact Mary Lynn Howe ([mlh@scholarschoice.com](mailto:mlh@scholarschoice.com)) to reserve space.

### **Program advertising (see rates/sizes next page):**

\_\_\_\_\_ Full Pg.    \_\_\_\_\_ 1/2 Pg. vertical    \_\_\_\_\_ 1/2 Pg. horizontal    \_\_\_\_\_ 1/4 Pg.    \$ \_\_\_\_\_

**Total (table and/or ad fees):**                                    \$ \_\_\_\_\_

## Program Advertising

We offer advertising space in our 2017 conference program. The program is approximately 48 pages in length, with B/W printing on recycled paper.

<u>Size:</u>	<u>Rate:</u>
Full page (7.5 x 10 inches)	\$400
½ page (H= 7.5 x 5 or V = 3.75 x 10 inches)	\$250
¼ page (3.75 x 5 inches)	\$150

Please provide fully laid-out ads in .jpg, .eps, or .pdf format.

The deadline to submit advertising copy is May 1, 2019. Files may be emailed to [info@asle.org](mailto:info@asle.org).

## Reservations and Payments

To reserve a spot in the program or at the publishers' exhibit, fill out this form and mail or fax to Amy McIntyre at the addresses below. **Please send your payment and reservation by April 1, 2019, to confirm your space in our exhibit and/or conference program.**

Please make checks payable to **ASLE** and send to:

Amy McIntyre, Managing Director  
ASLE  
P.O. Box 502  
Keene, NH 03431-0502

## **Credit Card Payments:**

ASLE accepts MasterCard, Visa, American Express and Discover. Credit card payments may be faxed to: **1-603-357-7411** or scanned and emailed to [info@asle.org](mailto:info@asle.org).

Card Type (circle one): MasterCard / Visa / AmEx / Discover

Name on card: \_\_\_\_\_

Card member signature: \_\_\_\_\_

Card number: \_\_\_\_\_ Expires: \_\_\_\_\_

Card Verification Security Number (on back of card): \_\_\_\_\_