



Sponsorship, Exhibit, & Advertising Opportunities

ABOUT THE 2025 CONFERENCE

The Association for the Study of Literature and Environment (ASLE) is excited to announce that they will hold their next conference at the University of Maryland, College Park from July 8-11, 2025. The theme of the conference is "Collective Atmospheres: Air, Intimacy, and Inequality." This event will offer opportunities for interdisciplinary collaboration, networking and professional development with a variety of sessions and events. Other details can be found on the ASLE website: <https://www.asle.org/conference/biennial-conference/> and the conference website: <https://site.phedloop.com/event/asle2025/home/>. Our 2025 conference is expected draw 700-800 academics, practitioners, undergraduates, and graduate students involved in the environmental humanities.

ABOUT ASLE

As the flagship association for interdisciplinary environmental humanities and arts, ASLE inspires, supports and promotes the intellectual and creative work of scholars and practitioners. We provide professional development and mentorship opportunities, which can make a huge difference in one's career. We are seeking sponsor support to remove barriers for attendance and help advance the mission of the organization. Your contributions directly fund the event and help us make this meeting as diverse and inclusive as possible.

WHY SPONSOR THE 2025 ASLE CONFERENCE?

- Access to writers, educators, and students from across the environmental arts, sciences, studies, and humanities in one event.
- Unique opportunity to engage with a diverse group of scholars, writers, and educators from schools and organizations across the world.
- Share your organizational info in the conference program, and on the conference website and app to increase the number of visitors to your sites and grow your name recognition and outreach.
- Receive a complimentary email list of conference registrants following the conference (terms and conditions apply).
- Additional visibility and engagement opportunities are available—keep reading this document!

SPONSORSHIP OPPORTUNITIES

Level	Platinum	Gold	Silver	Bronze	Friend
Price:	\$3,000	\$1,500	\$750	\$500	\$250
Registration					
Complimentary conference registration*	3	2	1		
Complimentary exhibit booth	x	x			
Recognition					
Name and description on exhibitor section of website	x	x			
Sponsor recognition ribbons	x	x	x	x	x
Recognition on sponsor section of website	Logo	Logo	Logo	Logo	Logo
Social media mentions	3x	2x	1x		
Banner logo on event app	x	x	x	x	
Recognition on conference emails	Logo	Logo	Logo	Logo	Logo
Recognition on plenary and keynote slides	Logo	Logo			
Acknowledgement at keynote and plenary addresses	x				
Marketing					
Advance registration list (available by request of sponsor)	x	x	x	x	
Mobile app profile listing and management control	x	x	x	x	
Logo and 100-word pitch in pre-conference email	x	x	x		
Sponsorship notifications on conference mobile app	2	1			

*Conference Registration includes admission to full event, including all events, receptions, and morning coffee, from Tuesday-Friday.

[Complete Sponsor Contract](#)

ENGAGEMENT & EVENT SPONSORSHIPS

These are ideal for sponsors who cannot attend in person, want additional visibility, or wish to be involved with specific conference events. Email us at info@asle.org for more details. Use the [sponsor contract application](#) to sign up for these items.

Branded Lanyards | product donation or retail cost

Promote your company by providing lanyards for badge holders, imprinted with your organizational logo/name. Email info@asle.org to discuss and coordinate.

Reception Sponsorships | \$2000

Sponsor our Opening Reception, Author/Awards Reception, or Closing Reception. We aim to provide space and sustenance so attendees can participate in these welcoming and collaborative social events. Your organization will be recognized as a special sponsor in the program and on the website, and with a statement of thanks at the event.

Environmental Humanities “Arcade” Sponsorship | \$1500

For the first time ever, ASLE will feature a double session of Environmental Humanities-related gaming. If you would like to sponsor the participation of non-academic game designers to attend the conference and represent their game designs, this is the opportunity for you. Your organization will be recognized in the program and on the website, and with a statement of thanks at the event.

Diversity Event Sponsorship | \$1000

Sponsoring this perennial ASLE event is one way to support diversity and inclusion at the conference, as well as improve interdisciplinary collaborations. Programming will be designed by our Diversity Coordinator. Your organization will be recognized in the program and on the website, and with a statement of thanks at the event.

Featured Panel / Snack Break Sponsorship | \$1000

This ASLE event, which features varied local and regional voices around a theme that is relevant to our host site, helps to expand attendee knowledge of place and the issues that affect it. Theme and panelists will be selected by our Conference Committee. Your organization will be recognized in the program and on the website, and with a statement of thanks at the event.

Attendee Scholarships | \$500 each

ASLE seeks to bring together students, faculty and independent scholars/writers – regardless of their ability to pay. Sponsoring someone to attend ASLE is one way to support inclusion and diversity, as well as improve interdisciplinary interaction. Scholarship includes conference registration and a small travel/lodging stipend. Sponsors can display their logo on a dedicated portion of the conference website, and be recognized with a statement of thanks and in the printed program.

Custom Package | Email to discuss

Have an idea or want to create a custom package? Contact us at info@asle.org.

EXHIBITING/ADVERTISING OPPORTUNITIES

Pre-shipment of materials is available; details will be emailed upon completion of contract. Every effort will be made to ensure exhibitors receive prime exposure and direct marketing opportunities with attendees. These include:

- Exhibit area is centrally located near registration, event spaces and plenary sessions
- Morning coffee/tea is located in the exhibit area
- We will send reminders to visit the exhibit area, including special author appearances/signings or other promos

<i>Exhibit Hours: Tuesday 1-5pm, Wednesday-Friday 8am-4pm</i>	Exhibitor Only	
Price	\$450	\$300
Packages		
Complimentary conference registration*	1	
Exhibit area with 6x3' table and two chairs	x	Unstaffed shared table**
Name and 25-word description on exhibitor section of website	x	Name and link only
Exhibitor badges or ribbons for staff	x	
Additional table	\$150	

* Conference Registration includes admission to full event beginning Tuesday morning and ending with Friday evening awards ceremony. Morning coffee provided Tuesday-Friday.

**Conference staff will set up and refresh table as needed. Return shipping services not included, but available upon request if exhibitor includes pre-paid label(s).

Printed program ads in various sizes can be purchased in addition to exhibit space, or as a separate stand-alone item. The ASLE Conference Program will be distributed to all in-person registrants.

Size	¼ Page	½ Page	Full Page
Price	\$150	\$250	\$400
Printed Program Advertising*	3.75 x 5 inches	7.5 x 5 or 3.75 x 10 inches	7.5 x 10 inches

*Specs for all ads: please submit in black/white, .jpg or .eps format, print resolution of at least 300 dpi by June 1, 2025, using the "Files" section of the exhibitor/advertiser portal in Pheedloop. Your organizational portal will be created when you complete a contract.

Complete Exhibitor/Advertiser Contract

CONTRACT & ONLINE PAYMENT

We request that sponsors, exhibitors, and advertisers complete their contracts online via the links provided herein, but you can email us (info@asle.org) to request an invoice or other option as well.

Payment options include credit cards, checks, and wire transfers.

TERMS AND CONDITIONS

1. **Code of Conduct:** All sponsors, exhibitors and conference attendees and their guests are expected to adhere to the conference [code of conduct](#). By completing an application to exhibit or be a sponsor, you acknowledge that you have reviewed and will abide by the code.
2. **Payment & Cancellation Policy:** Full payment is due to secure exhibit tables. Sponsors are expected to pay invoice by May 1, 2025. Refunds will be issued based on the following schedule:
 - Cancellation before April 1, 2025: 75% of total
 - Cancellation before May 1, 2025: 50% of total
 - Cancellation on or after May 1, 2025: 0% refund
3. **Shipping:** Exhibitors may pre-ship materials, information on shipping window dates and address will be provided at a later date. Exhibitors are responsible for arranging any return-shipping. Conference staff will donate/recycle any materials left behind on or under tables after the conclusion of the event.
4. **Table dressing:** Table throws are provided. Exhibitors should plan to bring their own banners for table dressing. Tables are 6x3 feet rectangular.
5. **Conference Participation:** Complimentary conference registration for silver+ level sponsors and exhibitors gives access to all sessions included in general admission on Tuesday– Friday. ASLE welcomes participation in and during sessions in the capacity of an attendee. However, exhibitor may not distribute or leave behind merchandise, signs or printed materials in the meeting rooms without written prior approval of the Event Staff.
6. **Digital Solicitation Guidelines:** As part of your participation in ASLE 2025, you will have access to the attendee email list, which contains contact information for those attendees who have not opted out of receiving communications. Please remember that this list cannot be added to your internal database without obtaining permission from the user. Conference attendee lists are to be used only to promote ASLE 2025 and/or to promote the exhibiting company's presence and/or to promote the exhibitor products or services. Email addresses can be used for multiple communications prior to or during the event. However, only one email communication can be sent post-conference for appropriate follow-up after the event, unless user opts-in to continue receiving correspondence from your organization.
7. **Event App/Website:** Sponsors and exhibitors will have a profile listing on the event app and website. It is the responsibility of the sponsor or exhibitor to populate information and maintain this profile through the event. ASLE is not responsible for the accuracy of sponsor/exhibitor information contained in the profile.
8. **Registration:** Sponsors and exhibitors will receive an invitation to register once contract payment has cleared and registration is open for the event. Registration includes conference-related events, refreshments, receptions, and sessions Tuesday - Friday. Sponsors and exhibitors are welcome to attend all conference and networking sessions associated with the event. Field-trip participation and pre-conference workshops requiring a ticket are add-ons and not covered by sponsor complimentary registration.