ASLE Publishers Exhibit & Program Advertising Form

Publisher/Exhibitor: __________________________________________________________

Contact person: ________________________________

Address: ______________________________________________________________________

____________________________________________________________________________________

Phone: ________________________________ email ________________________________

Representative(s): 1. ________________________________ 2. ________________________________

Rep Email(s): 1. ________________________________ 2. ________________________________

Additional representative/email: ___________________________________________________

Table Fees:
- Full Table fee (includes one rep registration): $350
- Additional tables @ $125 each
- Additional attendees @ $100 each

- Half Table fee (includes one rep registration): $225
- Additional attendees @ $100 each

**Important:** ASLE cannot staff tables for authors or publishers, and prefers that you send a representative. However, in response to prior requests, we WILL allow unstaffed tables and set up your books at the beginning of the conference and take them down at the end. We cannot ship books back, so they will be donated or given away at the end of the conference. Prices for unstaffed tables are the same due to our increased logistical/administrative costs.

*Single or small numbers of titles can be represented at staffed tables with The Scholar's Choice; contact Mary Lynn Howe (mlh@scholarschoice.com) to reserve space.*

Program advertising (see rates/sizes below):
- Full Pg.  ½ Pg. vertical  ½ Pg. horizontal  ¼ Pg.  $________

**Total (table and/or ad fees):** $________
Program Advertising

We offer advertising space in our 2017 conference program. The program is approximately 48 pages in length, with B/W printing on recycled paper.

<table>
<thead>
<tr>
<th>Size:</th>
<th>Rate:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page (7.5 x 10 inches)</td>
<td>$400</td>
</tr>
<tr>
<td>½ page (H= 7.5 x 5 or V = 3.75 x 10 inches)</td>
<td>$250</td>
</tr>
<tr>
<td>¼ page (3.75 x 5 inches)</td>
<td>$150</td>
</tr>
</tbody>
</table>

Please provide fully laid-out ads in .jpg, .eps, or .pdf format.

The deadline to submit advertising copy is May 1, 2019. Files may be emailed to info@asle.org.

Reservations and Payments

To reserve a spot in the program or at the publishers' exhibit, fill out this form and mail or fax to Amy McIntyre at the addresses below. Please send your payment and reservation by April 1, 2019, to confirm your space in our exhibit and/or conference program.

Please make checks payable to ASLE and send to:

Amy McIntyre, Managing Director
ASLE
P.O. Box 502
Keene, NH 03431-0502

Credit Card Payments:

ASLE accepts MasterCard, Visa, American Express and Discover. Credit card payments may be faxed to: 1-603-357-7411 or scanned and emailed to info@asle.org.

Card Type (circle one): MasterCard / Visa / AmEx / Discover

Name on card: __________________________________________

Card member signature: _________________________________

Card number: ___________________________ Expires: ________

Card Verification Security Number (on back of card): _________