

ASLE Publishers Exhibit & Program Advertising Form

Publisher/Exhibitor: _____

Contact person: _____

Address: _____

Phone: _____ email _____

Representative(s): 1. _____ 2. _____

Rep Email(s): 1. _____ 2. _____

Additional representative/email: _____

Table Fees:

- _____ Full Table fee (includes one rep registration): \$350
- _____ Additional tables @ \$125 each \$ _____
- _____ Additional attendees @ \$100 each \$ _____

- _____ Half Table fee (includes one rep registration): \$225
- _____ Additional attendees @ \$100 each \$ _____

Important: ASLE cannot staff tables for authors or publishers, and prefers that you send a representative. However, in response to prior requests, we WILL allow unstaffed tables and set up your books at the beginning of the conference and take them down at the end. We cannot ship books back, so they will be donated or given away at the end of the conference. Prices for unstaffed tables are the same due to our increased logistical/administrative costs.

Single or small numbers of titles can be represented at staffed tables with The Scholar's Choice; contact Mary Lynn Howe (mlh@scholarschoice.com) to reserve space.

Program advertising (see rates/sizes below):

_____ Full Pg. _____ ½ Pg. vertical _____ ½ Pg. horizontal _____ ¼ Pg. \$ _____

Total (table and/or ad fees): \$ _____

Program Advertising

We offer advertising space in our 2017 conference program. The program is approximately 48 pages in length, with B/W printing on recycled paper.

<u>Size:</u>	<u>Rate:</u>
Full page (7.5 x 10 inches)	\$400
½ page (H= 7.5 x 5 or V = 3.75 x 10 inches)	\$250
¼ page (3.75 x 5 inches)	\$150

Please provide fully laid-out ads in .jpg, .eps, or .pdf format.

The deadline to submit advertising copy is May 1, 2019. Files may be emailed to info@asle.org.

Reservations and Payments

To reserve a spot in the program or at the publishers' exhibit, fill out this form and mail or fax to Amy McIntyre at the addresses below. **Please send your payment and reservation by April 1, 2019, to confirm your space in our exhibit and/or conference program.**

Please make checks payable to **ASLE** and send to:

Amy McIntyre, Managing Director
ASLE
P.O. Box 502
Keene, NH 03431-0502

Credit Card Payments:

ASLE accepts MasterCard, Visa, American Express and Discover. Credit card payments may be faxed to: **1-603-357-7411** or scanned and emailed to info@asle.org.

Card Type (circle one): MasterCard / Visa / AmEx / Discover

Name on card: _____

Card member signature: _____

Card number: _____ Expires: _____

Card Verification Security Number (on back of card): _____